



WPCCU NEWS

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SANDRA ROMO, WPCCU BRANCH MANAGER, NAMED ONE OF THE “40 UNDER 40 BUSINESSPEOPLE TO WATCH”

LOS ANGELES (January 24, 2008) –The San Fernando Valley Business Journal has named Sandra Romo, branch manager for the Sun Valley branch of Water and Power Community Credit Union (WPCCU), one of the “40 under 40 Businesspeople to Watch in the San Fernando Valley.” Romo, an employee of the credit union for 11 years, started her career at WPCCU as a teller service representative and quickly moved through the ranks to become a member service representative, then an assistant manager. In 2005, she was promoted to her current position as manager of the Sun Valley branch.

“Sandra is an asset to the credit union and has made significant contributions to the Sun Valley branch and to the company as a whole,” says Robert Mims, director of sales for all six branches.

Sandra’s success at the Sun Valley branch is traced to her dedication and hard work within the branch, as well as in the development of an auto dealer network that reaches out to the local community with more affordable funding, while giving the independent auto dealers another source of financing for their customers. Sandra takes the time to educate members, who often have little experience with financial institutions, about the benefits of membership in WPCCU—low loan rates and better terms, convenience, and excellence in member service.

About Water & Power Community Credit Union

Founded in 1936, Water and Power Community Credit Union (WPCCU) is a full-service financial cooperative celebrating 72 years of service. The credit union has more than \$450 million in assets from its more than 48,000 members. From its six branches located in Los Angeles downtown, the San Fernando Valley, San Gabriel Valley and Westside, WPCCU and its partners offer members a complete array of products and services, including free checking; savings accounts; savings certificates; consumer and mortgage loans; as well as 24-hour, seven-day account access through the Internet and by phone. Under its California State Charter, WPCCU members come from the employee and retiree associations of the Los Angeles Department of Water and Power, 60 other sponsor organizations, and people who live, work, attend college, or worship in the Los Angeles area. For more information and for membership eligibility visit www.wpcu.org.

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