



## WPCCU NEWS

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**FOR IMMEDIATE RELEASE**

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# Invest in America Offers Incentive for WPCCU Members' Car Purchase

LOS ANGELES, Calif., Jan 09, 2009 – The members of Water and Power Community Credit Union are now eligible to participate in the "Invest in America" discount car purchase program, available through a partnership with GM and Chrysler and the nation's credit unions. GM's "Credit Union Member Discount Program" extends to March 31, 2009, and Chrysler's "Credit Union Member Cash" rebate program extends through June 30, 2009.

With proof of membership, WPCCU members can receive a discount of 4.5% off the MSRP in addition to other available discounts on most General Motors products. With proof of credit union financing, members can receive a rebate of \$500 to \$1,000 as specified for most vehicles from Chrysler (dealer participation is optional). The details of both these programs can be found at [www.lovemycreditunion.org](http://www.lovemycreditunion.org), or by clicking on the "Invest in America" web banner on [www.wpcu.org](http://www.wpcu.org).

Members are encouraged to talk with their member service representative before heading out to the local Chrysler, Dodge or Jeep dealer, get prequalified for their auto loan amount, and review the list of incentives for each vehicle. Then simply let the Chrysler, Dodge or Jeep dealer know you are financing your new vehicle through WPCCU.

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### **About Water and Power Community Credit Union**

Founded in 1936, Water and Power Community Credit Union (WPCCU) is a full-service financial cooperative celebrating more than 70 years of service. The credit union has more than 50,000 members, and holds \$490 million in assets. From its six branches located in Los Angeles downtown, the San Fernando Valley, San Gabriel Valley and Westside, WPCCU and its partners offer members a complete array of products and services, including free checking; savings accounts; consumer, mortgage loans and savings certificates; as well as 24-hour, seven-day account access through the internet and by phone. Under its California State Charter, WPCCU members come from the employee and retiree associations of the Los Angeles Department of Water and Power, more than 60 other sponsor organizations, and people who live, work, attend college, or worship in the greater Los Angeles area. For more information, visit [www.wpcu.org](http://www.wpcu.org). This credit union is federally insured by the National Credit Union Administration.