

## **WPCCU Begins Credit Unions for Kids Fundraiser *Proceeds Will Go to Childrens Hospital Los Angeles***

**LOS ANGELES (December 3, 2009)** – WPCCU is holding a December-long fundraiser through Credit Unions for Kids to benefit Childrens Hospital Los Angeles (CHLA). Every year, CHLA treats more than 80,000 of the most seriously ill and injured children. WPCCU is supporting this cause by raising funds to help local children continue to receive lifesaving care.

The credit union aims to beat its 2008 fundraising total of more than \$5,000. WPCCU is accepting \$1 donations at all of its six branches throughout the greater Los Angeles area. The credit union is also accepting donations online. Online donations must be a minimum of \$5.

Credit Unions for Kids is a collaboration of credit unions, leagues, chapters and business partners formed to benefit the Children's Miracle Network (CMN) – a nonprofit organization dedicated to saving and improving the lives of children by raising funds for more than 170 children's hospitals across the United States and Canada. CMN hospitals treat more than 17 million children each year for cancer, pediatric AIDS, muscular dystrophy, heart disease, leukemia, sickle cell anemia, asthma and accident trauma.

Members and others who wish to donate in person can find branch locations by calling WPCCU at 800-300-9728 or visiting [wpcu.org](http://wpcu.org). Online donations can also be made through the WPCCU website.

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### **About Water and Power Community Credit Union**

Founded in 1936, Water and Power Community Credit Union is a full-service financial cooperative celebrating 72 years of service. The credit union has more than 54,000 members, and holds more than \$467 million in assets. Under its California State Charter, WPCCU members come from the employee and retiree associations of the Los Angeles Department of Water and Power, more than 60 other sponsor organizations, and people who live, work, attend college, or worship in the greater Los Angeles area. For more information, visit [www.wpcu.org](http://www.wpcu.org). This credit union is federally insured by the National Credit Union Administration.

### **About the Children's Miracle Network and Credit Unions for Kids**

Credit unions have sponsored Children's Miracle Network since 1996, when the Credit Union for Kids program was developed. Today, credit unions across the U.S. collaborate with credit union chapters, leagues and business partners to raise much-needed funds to benefit 179 Children's Miracle Network hospitals. Credit Unions for Kids has generated more than \$50 million for Children's Miracle Network hospitals. The funds raised help support new facilities, equipment, research programs, patient services, special patient needs and health education programs benefiting 17 million children annually. For more information about the Children's Miracle Network and the Credit Unions for Kids program at Childrens Hospital Los Angeles, contact Louise Skosey, senior associate director at 323-361-5971 or by email at [Lskosey@chla.usc.edu](mailto:Lskosey@chla.usc.edu).